



RUTHERFORD WEBSITE PRIVACY POLICY EFFECTIVE 31 JANUARY 2020

This Policy applies to the following Entities, their Representatives, Key Individuals and all employees forming the Rutherford Group of Companies:

- Rutherford Capital
- Rutherford Wealth
- Rutherford Asset Management

Throughout this Policy, any reference made to Rutherford or FSP will include the above entities, their affiliates and all employees of the Rutherford Group of Companies collectively.

What information do we collect?

We collect information from you when you register on our site.

When registering on our site, as appropriate, you may be asked to enter your; name, e-mail address, mailing address, phone number and your company information.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the service requested.

How do we protect your information?

We implement a variety of secure enter, submit, or access your personal information. We comply with the Protection of Personal Information Act 4 of 2013 and as a registered Financial Services Provider we comply with the Financial Advisory and Intermediary Services Act 37 of 2002.

Do we use cookies?

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information

This website uses Google AdWords & Remarketing

Rutherfordcapital.co.za also uses 3rd party vendor re-marketing tracking cookies, including the Google Adwords tracking cookie. This means we will continue to show ads to you across the internet, specifically on the Google Content Network (GCN). As always we respect your privacy and are not collecting any identifiable information through the use of Google's or any other 3rd party remarketing system.

THE RUTHERFORD WAY

Rutherford Capital (Pty) Ltd

Reg No 2015/100120/07 | Directors - G J Wilkins, K N de Kock, M J Wilkins | Tel 021 870 1555

21 Cecilia Square, 100 Cecilia Street, Paarl 7646 | PO Box 665 Franschoek 7690 | www.rutherfordcapital.co.za



The third-party vendors, including Google, whose services we use – will place cookies on web browsers in order to serve ads based on past visits to our website.

Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website. This allows us to make special offers and continue to market our services to those who have shown interest in our service.

In addition to using cookies and related technologies as described above, we also may permit certain third party companies to help us tailor advertising that we think may be of interest to users and to collect and use other data about user activities on our Sites and/or Services (e.g., to allow them to tailor ads on third party services). These companies may deliver ads that might also place cookies and otherwise track user behaviour. For example, we may use Google's remarketing service to target our ads to you based on your prior use of the Site when you visit other sites in Google's content network.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of all our services

Your Consent

By using our site, you consent to our on-line privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Contact Us

If there are any questions regarding this privacy policy you may contact us using the information below.

RUTHERFORD CAPITAL PTY LTD
PO BOX 665, Franschhoek, 7690, South Africa
Tel: +27 (0) 21 870 1555 Email: info@rutherfordcapital.co.za

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